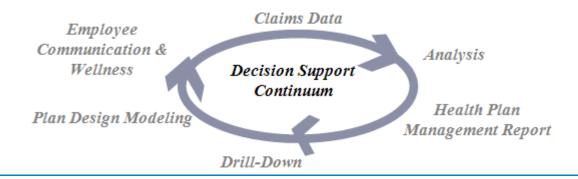


# DATA ANALYTICS & BENCHMARKING

We feel it is the responsibility of a Benefits Consultant to provide high-quality, reliable, and meaningful data. We understand our clients are making decisions that impact their bottom line and the well-being of their employees. We have found that every client's data needs are different and we pride ourselves on providing flexible data options to our clients. The Murray Group has invested heavily in our staff training and data systems to provide a custom reporting package to meet our clients' needs.

The Murray Group provides employer groups with tools that will provide consistent year-to-year data, reporting formats and comparative benchmarks. The Murray Group will partner with our client to provide the expertise and commitment to continuously analyze their health and Rx plans to identify further cost-saving opportunities. Our Decision Support Continuum illustrates how HBC's on-going data analysis provides long-term strategies for managing your medical and Rx benefits.



#### Medical Claim & Rx Management Reports

This easy-to-read report <u>benchmarks</u> your data against a normative set—with over \$100 billion in claims annually—from Truven Health Analytics and the Kaiser Family Foundation, and breaks down comparisons by location, industry and plan type. Explore data comparisons such as:

- Total Health Plan Costs
- Inpatient and Outpatient Claims
- Emergency Room and Office Visit Utilization and Cost
- Claims by Major Diagnostic Categories
- Wellness
- Paid Summary
- Total Member Cost Share
- Mail Service Utilization
- Brand Name versus Generic Utilization





## **Multiproject Reporting**

The Multiproject Reporting function allows us to compare up to four different data sets. We can track data trends from year to year, or compare between multiple divisions or locations to isolate opportunities. We've found this useful for strategic long-term planning and evaluation.

## **Ad Hoc Analysis**

This sophisticated analysis feature allows us to get to the source of problem areas quickly. We offer customized reporting to discover areas of opportunity to help you reduce benefits plan costs. Find health and Rx plan answers such as:

- What diagnoses do my high cost claimants fall under? What other diagnoses and comorbidities are they affected by?
- Where are the most cost-effective places to go for specific procedures? How much would we save by renegotiating with the providers that have high costs?
- Who is utilizing mail-order vs. traditional pharmacy? What is the cost differential?
- How often are generics being utilized when available?

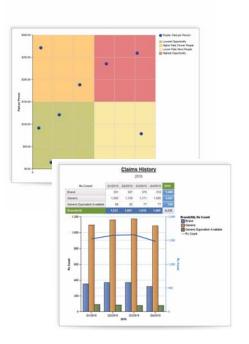
#### Alternative Plan Modeling

After identifying cost drivers, you may want to tweak your plan design. The modeling feature helps us try out plan design alternatives to see how changes would impact both your budget and your employees. Think of it as <a href="mailto:benchmarking">benchmarking</a> against your own plan.

For instance, try out different copay or deductible amounts, or model an entirely new plan, such as an HSA-style plan. The system allows us to model your plan based on a variety of plan elements, including:

- ✓ Calendar year deductibles
- √ Coinsurance
- ✓ Out-of-pocket maximums
- ✓ Office visit copays
- √ Wellness maximums
- ✓ Rx benefits
- √ Emergency room copays
- ✓ Specialist office visit copays





Test Client 1							
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Model Comparison: Regression w/F	bx						
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Value of Rx Plan Changes			8.00%		0.00%		6.00
Total Value of Plan Changes			-0.05%		0.00%		0.2
Total Medical Paid	\$80,341,00		\$79,500,07		\$80,419.04		\$50,610
Total Rx Paid	90.00		\$0.00		\$0.00		30
Total Projected Paid	100.341.00		\$79,301.07		\$80.419.04		\$80.610
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### Health Plan Design Benchmark Summary

The Murray Group continually looks for innovative services and solutions to benefit your organization. We have a resource available to help you make smarter health plan decisions—our Health Plan Design Benchmark Summary. This report is based on data gathered from the largest database in the country, consisting of tens of thousands of employer-offered health plans. This valuable resource breaks down common plan measures by region, employer size, industry and plan type, so we can isolate what similar employers are doing in each area of your plan—and together make the best decisions to balance cost and competitiveness.



#### **Quarterly Medical Plan Dashboard**

To stay on top of medical plan performance and identify utilization trends, The Murray Group provides clients a quarterly dashboard report compiled from carrier reports. This snapshot report gives decision makers concise information without the need to deep dive into complex and time consuming carrier reports. The report captures membership., paid premiums, claims expense, Rx utilization and large claims. Through this report, we can isolate areas of concern in overall claims and monitor changes in large claims.

The report is provided on a quarterly basis, but can be adjusted to monthly if desired by the Client.

